SMS Messaging with a Dedicated Number

If it's worth knowing, it's worth sharing via SMS

SENTRAL

Dedicated Number

With a 98%* open rate, Sentral's trusted 2-way SMS messaging puts you in control of your school's communication

Reliable 2-way communication

A dedicated number allows parents to reply to messages, knowing that your school will receive the response.

A greater level of trust

Parents can easily recognise the number, save it in their contacts and know your school is the source of the message and easily SMS the school when required.

A consistent identity

A dedicated number ensures your school maintains a consistent identity for all SMS communications.

The convenience of Sentral's integrated SMS service can't be underestimated!

With a Sentral dedicated number you can easily contact one or many people within the school community and receive responses.

Receive absence reasons from parents and keep them up-to-date on topics such as student performance, school activities, daily attendance and payment status with a quick SMS. Add to that, the future cost savings and time-efficiencies of making a lot less calls, and you'll soon discover why Sentral's dedicated number package and integrated SMS service makes so much sense to help out with your busy, day-to-day schedule.

SMS messages typically have a 98%* open rate and 90%* are read within 3 minutes of receipt, making them a highly efficient and effective communication channel.

*techjury.net

Key benefits your school will experience:

Increased Productivity
Minimise staff time spent on calls by conveying messages and a short text.

Cost Savings
Reduce stationary and print cost for letters and postage.

Ease of Use
Create customisable templates and setup automatic absence notifications.

Timeliness
Messages can be sent and received in real time.

Dedicated Number Package $750*

*Pricing – $750 for the first year and includes line rental, setup and $100 sms credit | $360/year thereafter for line rental, plus sms costs | Standard telco rules of 160 characters (inc. spaces) per sms | sms message cost $0.10.

*Automatic top-ups ensure you never run out of credit. When your balance falls below the threshold, the system will request and add additional credit, avoiding credit balance issues in a time of need.

Visit **www.sentral.com.au/sms** to learn more

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